

omnigo® | **AEV** | ASSOCIATION
the DOJO enabler OF EVENT
VENUES



Nicholas Gould, CEO & Founder

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Just three and a half slides...

- ① The Experience Economy
- ② Reliability Beyond Question
- ③ Data

How We've mastered the Experience Economy



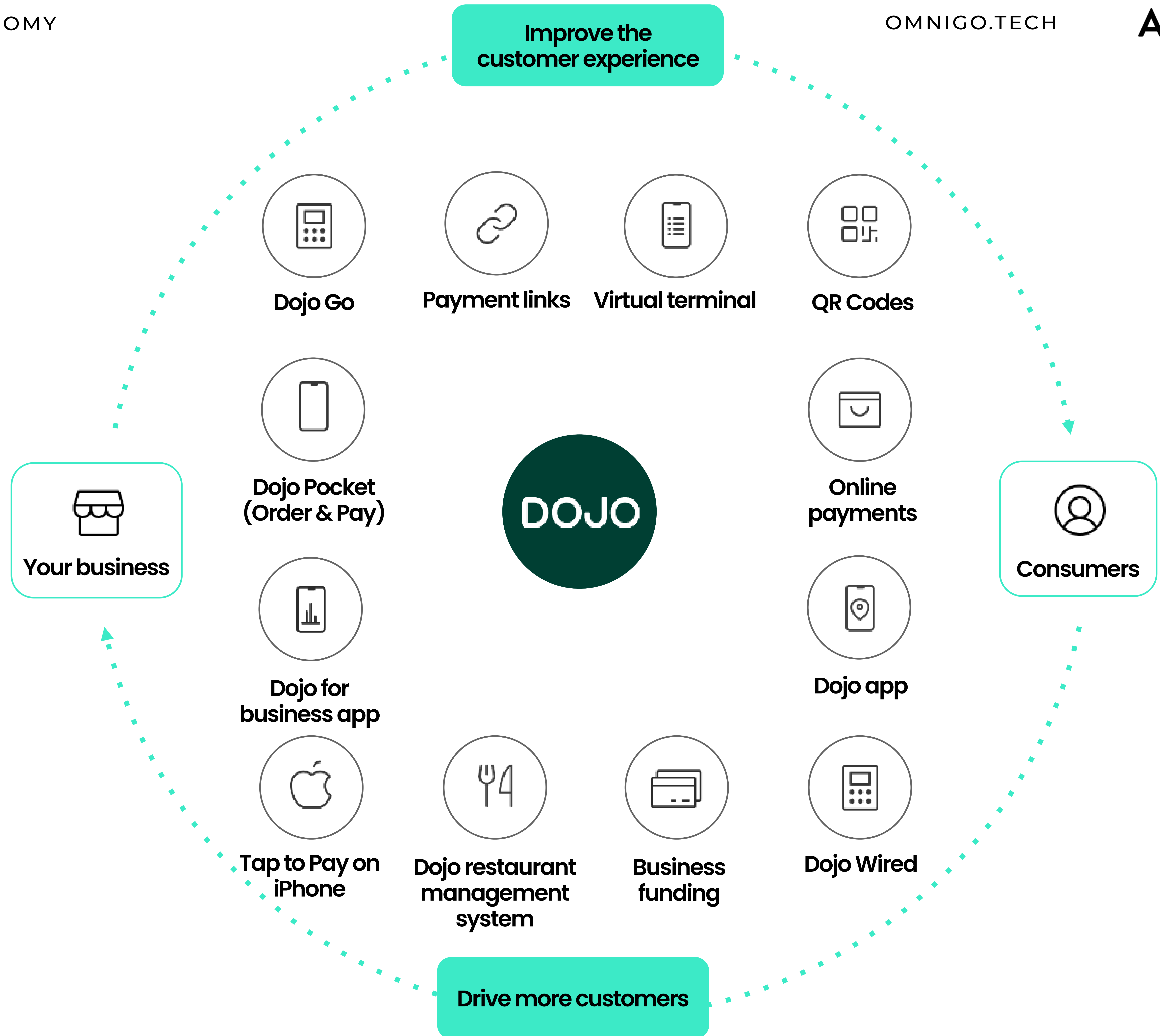
Improve customer experience through powerful payments products



Increase efficiency and track performance through a single source of truth



Drive More Customers








Introducing

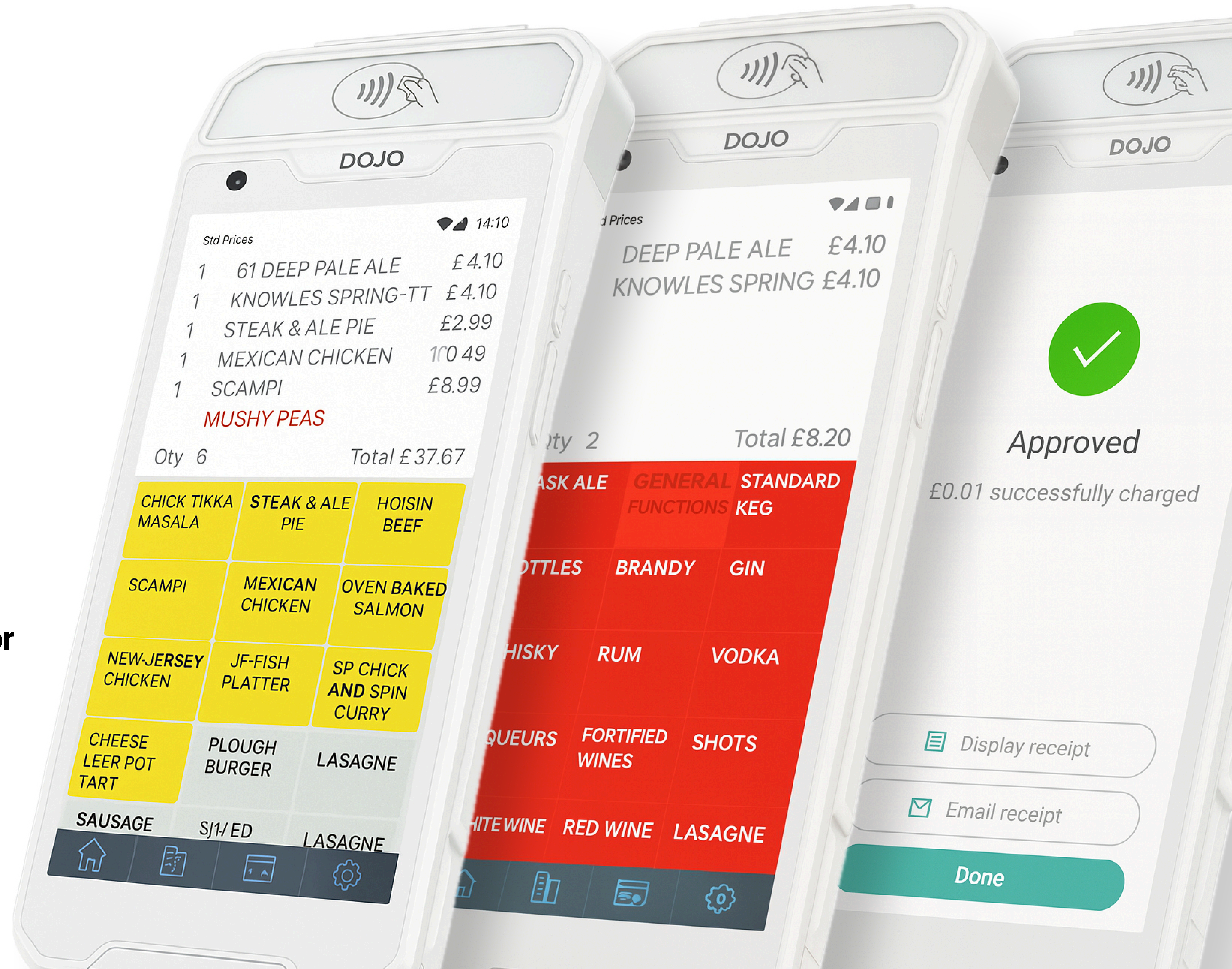
DOJO POCKET

Your staff's complete order & payment solution

What it does

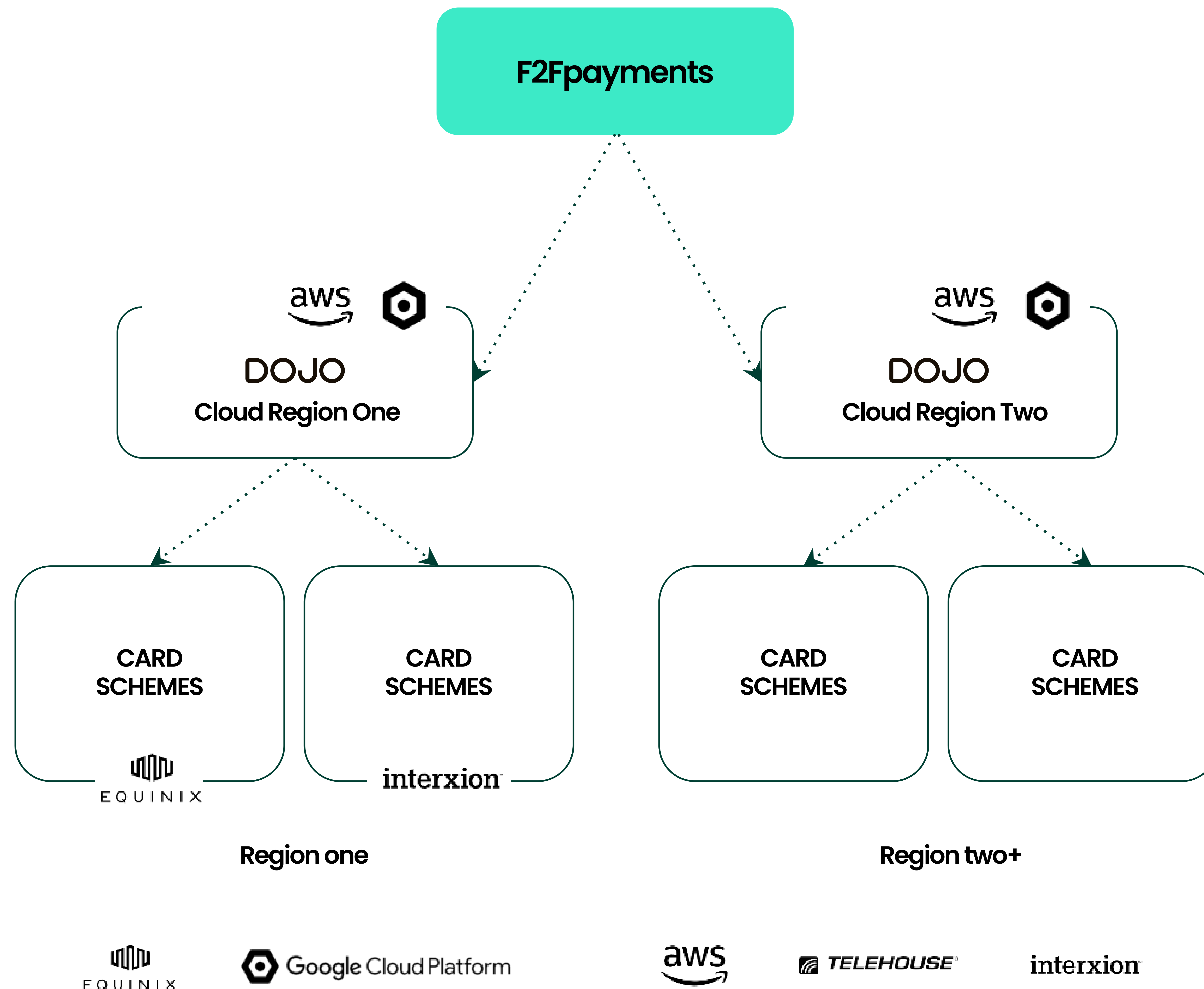
-  Takes orders + processes payments
-  Syncs with your EPOS in real-time
-  Work from any location (4G fallback)
-  Fits in a pocket
-  Every member of staff is a revenue generator

No wires.
No till needed.
No disruption to flow.



Reliability Beyond Question





Multi-cloud, multi-region.
Engineered to endure.






Data Like You've Never Had Before

Insight dashboards to inform customer-centric decisions that maximise return on marketing and commercial investments.

Customer Key Performance Indicators

-  Customer Numbers
-  Spend Per Customer
-  New vs Returners
-  Heavy vs Light Spenders

Competitor Benchmarks

-  Vs Competitors
-  For any UK Location
-  Vs National Trends

Customer Origin

-  Postcode data of UK Consumers
-  Local vs International visitors

38 million unique people
monthly across the UK.

Data on 73 Million Cards

What drives
performance?

Is marketing
working?

Which sites are most
customer-centric?

Are we winning
vs competitors?

How do customer
segments behave?

Where should we
advertise?



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Enabling the UK's payment revolution

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